

The Power of Education

2015 - 2016 Annual Report

July 1, 2015 - June 30, 2016



**POWER UP OUR
CHILDREN'S EDUCATION**



Ed!

Ed!

El Segundo Education Foundation

Message from the Chairman



On behalf of the El Segundo Education Foundation (Ed!), I would like to thank the El Segundo Community for coming together to empower the students of El Segundo Unified School District (ESUSD)! This year's theme, 'The Power of Education,' proved an engaging way to rally the support of local businesses, corporations, community members, and parents. The 2015-2016 school year was our best one yet, and we couldn't have done it without your support.

With your generous donations, we were able to grant a record-breaking \$1,100,000 to ESUSD in support of an invaluable curriculum for our students. We are grateful that our students have the support of a dedicated community. Your donations ensure that all ESUSD students enjoy an enhanced education every day of the year. This year's grant funded critical programs such as the Biomedical Sciences, Literacy, Math, Robotics, Music, Physical Education, Engineering, and International Baccalaureate to name just a few. We are particularly excited add the school libraries to the grant this year, ensuring they are open 5 days a week for study, recreation, and reference at all school sites.

I invite you stay up to date on the Foundation's news and programs by visiting the website esedf.org and following us on Facebook.

Yours in service,

Alex Abad
Chairman
El Segundo Education Foundation

Mission

The El Segundo Education Foundation represents a partnership of businesses, individuals, and families organized to support and enhance programs of the El Segundo Unified School District and to promote excellence in Education.

Vision

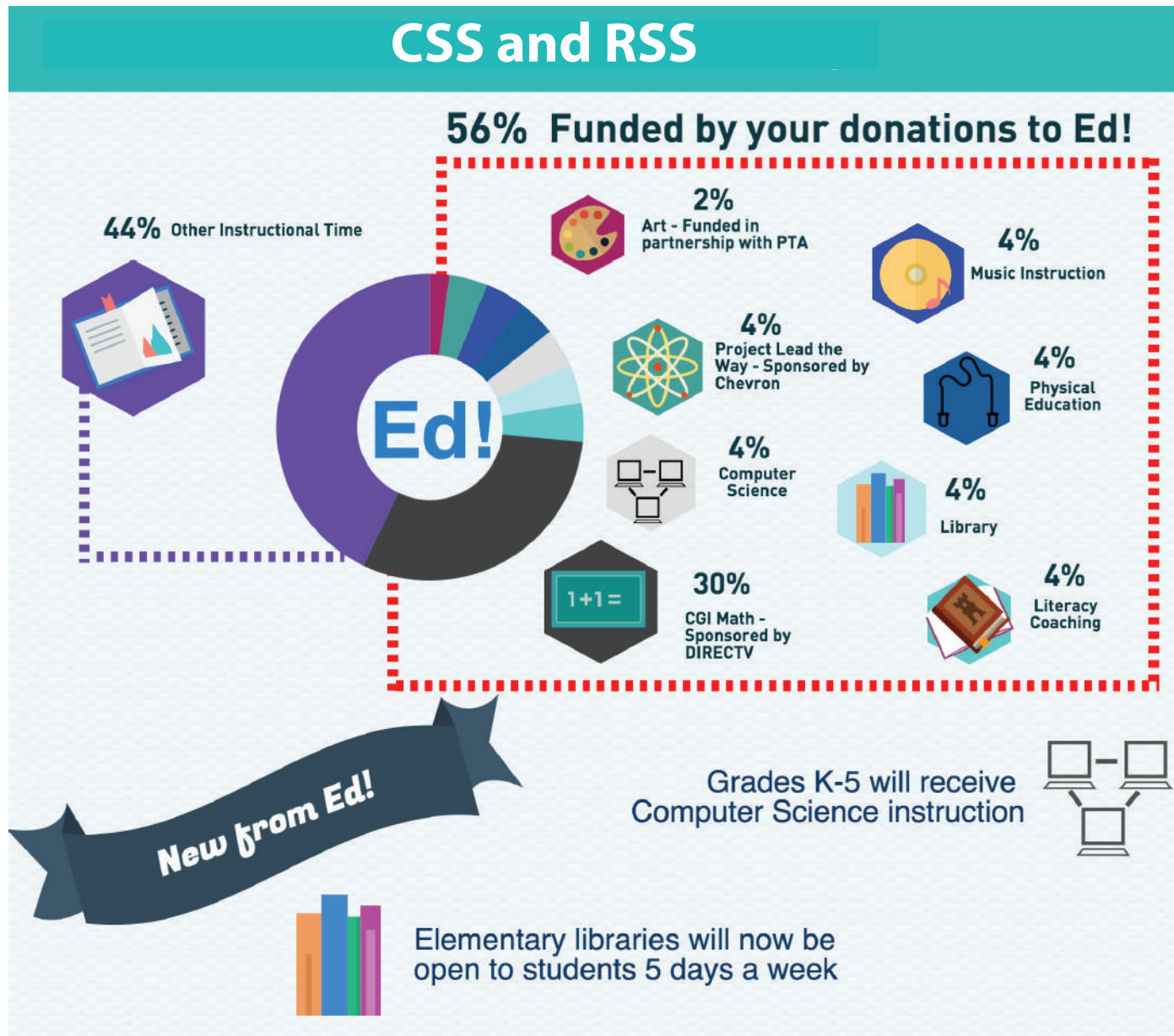
The El Segundo Education Foundation will lead our community partners, businesses, families, and individuals in recognizing the value of contributing time, talent, and resources to local public schools as the cornerstone of a productive and vibrant community, making El Segundo a desirable place to live, work, and raise a family.



\$0.90 of every dollar goes directly to ESUSD

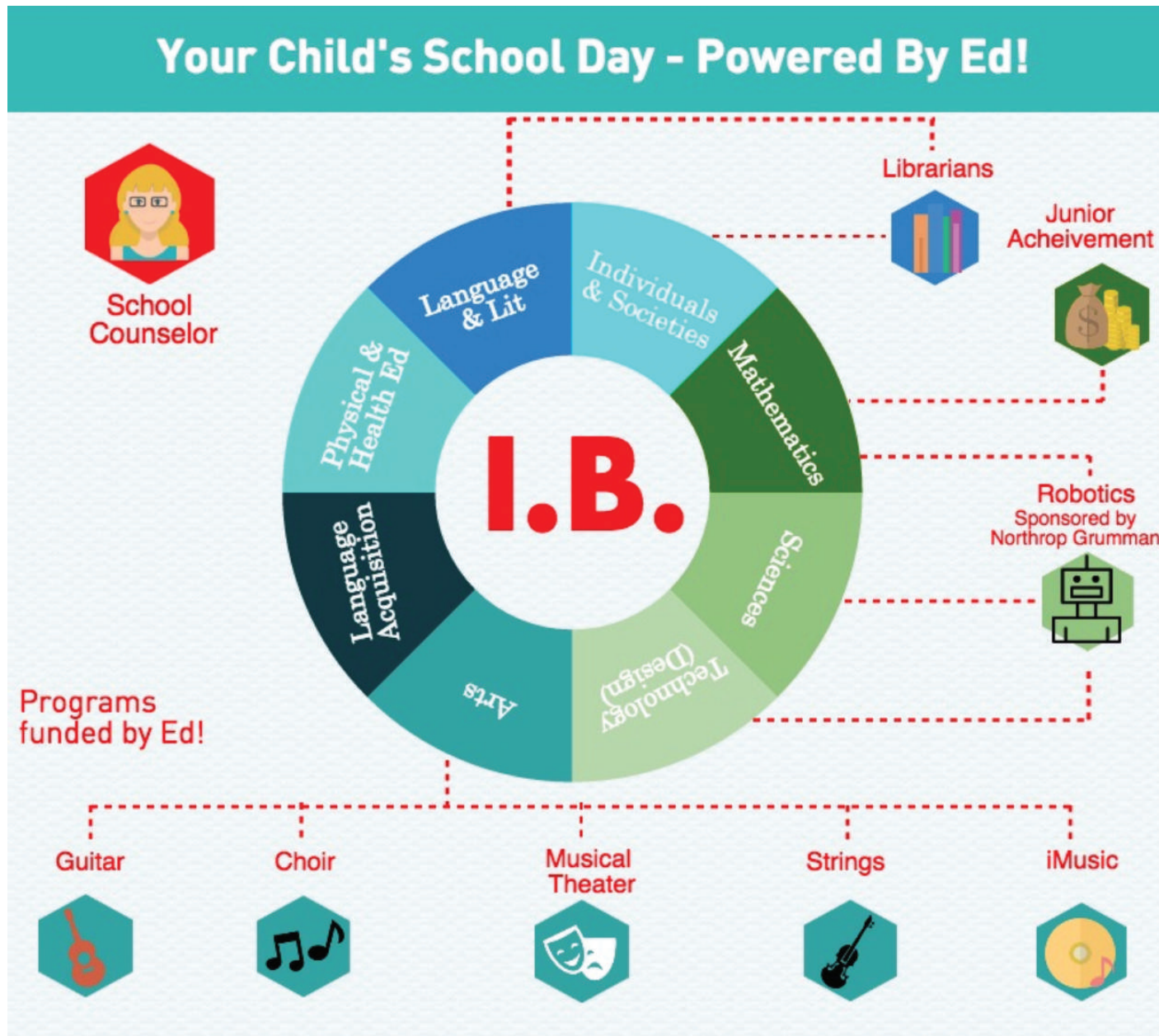
Your Dollars At Work

Ed!'s FY16 grant to ESUSD successfully funded the following programs at our elementary schools



Your Dollars At Work

Ed!'s FY16 grant to ESUSD successfully funded the following programs at El Segundo Middle School



Your Dollars At Work

Ed!'s FY16 grant to ESUSD successfully funded the following programs at El Segundo High School

Did You Know?

Ed! funds programs that benefit every student...

- Link Crew
- Library
- High School Counselor
- 10th Grade College Counseling

...as well as programs for every pathway!

- Biomedical Science**
Pathway funded in partnership with Murad, Inc.
- Performing Arts**
 - Drama
 - Choir
 - Strings
 - Band Instruments
- AVID**
- Business**
Junior Achievement
- Engineering and Robotics**
Pathway funded in partnership with Chevron & Northrop Grumman.

FY16 At a Glance

Statement of Activities

For the years ended June 30, 2016 and 2015

Revenues	2016	2015
Contributions	\$900,029	\$996,318
Program income	301,529	266,067
Fundraising event income	411,766	356,527
Donated goods and services	48,105	47,605
Investment earnings (loss)	(21,029)	84,974
Other income	<u>2,290</u>	<u>-</u>
Total revenues	<u>1,642,690</u>	<u>1,751,491</u>
Expenses		
Program services	1,500,449	1,351,955
Management and general	93,857	84,626
Fundraising	<u>80,708</u>	<u>67,532</u>
Total expenses	<u>1,675,014</u>	<u>1,504,113</u>
Increase (decrease) in net assets	(32,324)	247,378
Net assets, beginning of year	2,814,250	2,566,872
Net assets, end of year	<u>\$2,781,926</u>	<u>\$2,814,250</u>



Final grant check presented to ESUSD in June 2016

FY16 At a Glance

Statement of Financial Position | June 30, 2016 and 2015

ASSETS

Current Assets	2016	2015
Cash and cash equivalents	\$462,856	\$616,245
Certificates of deposit	-	105,143
Funds held in trust	23,870	-
Other current receivable	18,500	-
Prepaid expenses	<u>2,223</u>	<u>2,865</u>
Total current assets	507,449	724,253
Endowment	2,563,506	2,355,143
Total assets	<u>\$3,070,955</u>	<u>\$3,079,396</u>

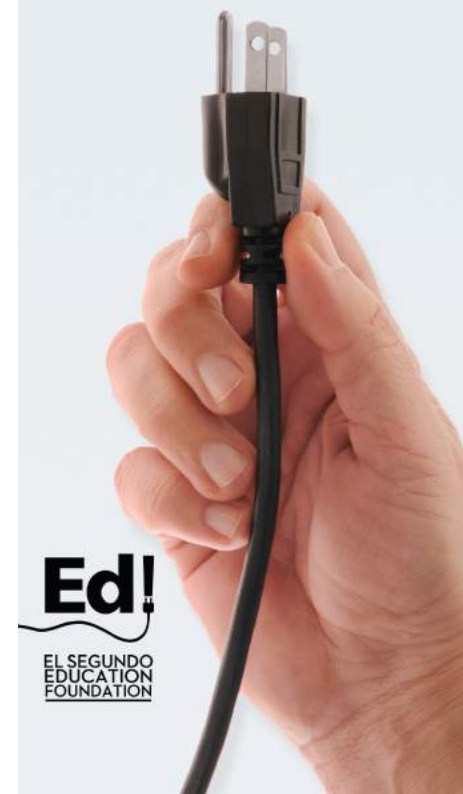
LIABILITIES AND NET ASSETS

Current Liabilities		
Funds held in trust	\$23,870	-
Deferred revenue	<u>265,159</u>	<u>265,146</u>
Total current liabilities	289,029	265,146
Unrestricted net assets	2,781,926	2,814,250
Total liabilities and net assets	<u>\$3,070,955</u>	<u>\$3,079,396</u>

**THE POWER OF
EDUCATION IS IN
YOUR HANDS**

**WE ALL NEED TO
BE PLUGGED IN**

**GIVE BACK TODAY AT
ESeDF.ORG**
A QUALITY EDUCATION IS NOT FREE



Programs

Ed! is proud to fund programs supporting all aspects of our students' education

Summer Academy



The 2015 Summer Academy offered a diverse selection of classes, including advancement, remedial, and enrichment options for students grades 3 - 12. Nearly 850 students participated in the 5 weeks of courses.

The Young Americans partnered with Ed! for their third summer workshop, and raised over \$10,000 to go towards music programs K-12. For one week in July, over 100 students learned a professional show and sung, acted, and danced in front of parents and supporters in the ESHS Auditorium.



Young Americans

Seaside Strings



Seaside Strings was founded in 2012 to offer affordable strings instruction to the students of El Segundo. This year, students 3rd - 8th grade learned violin, cello, and viola and even accompanied school choirs at concerts.

Fundraisers

Ed! Ladies Night Out

El Segundo Education Foundation

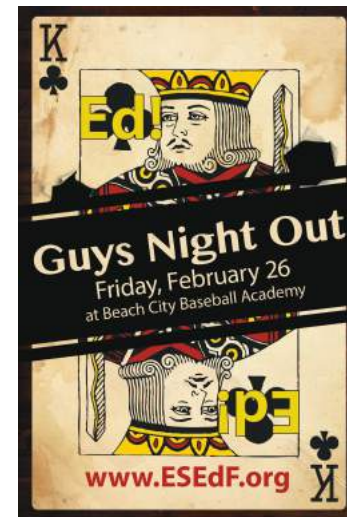


Ladies Night Out

The 7th annual Ladies Night Out was hosted by the El Segundo Conference Center. Over 300 women enjoyed an evening of fun, fashion, fundraising, and comedy all while raising over \$25,000 for the students of ESUSD.

Special thank you to local comedian Kelsey Durkin Chittick for her stand-up performance!

Guys NIGHT Out



Guys Night Out

The 3rd annual Guys Night Out, hosted by Beach City Baseball Academy, was held on February 26, 2016 and brought in nearly \$18,000.

Gala

The 5th annual Ed! Gala, hosted by Chevron, El Segundo Refinery, invited guests to 'Light Up the Night' on Friday, May 13, 2016. Over 675 of our El Segundo neighbors attended this signature event and enjoyed food and beverage tastings from 34 local restaurants, live and silent auctions, music and dancing, and more. The 2016 Ed! Gala raised over \$200,000 and honored NRG, El Segundo Power, for their contributions towards education.



Friends and Supporters

Throughout the year, Ed! is honored as a beneficiary of various other community events and programs. Thank you to:

Amazon Smile
Banner Stationers Back to School Program
Commissions for Education - Alex Abad, Founder
Community Wellness Day
Craft Shack Grand Opening
Dine Ed! 2016 - sponsored by CDC
Easter Keg Hunt - The Tavern on Main
Mayor's Good Friday Breakfast
Ralph's Community Contribution Program
Skechers Pier to Pier Friendship Walk

#DineEd2016



Volunteers

Ed! is proud to be a volunteer-run organization. Volunteers assist with essential operations, including sitting on committees, working at events, coordinating mailing and marketing efforts, and mentoring students. Without their support, our Program Efficiency Rate could not stay at 90%!

Community Business Partners

Our Community Business Partners understand The Power of Ed! when supporting tomorrow's future business leaders. Our 2015-2016 Business Partners have committed to students of ESUSD. Visit our website for a complete list of the local businesses and corporations we partner with!

El Segundo Ed! Foundation Community Business Partners

Thank You for Empowering the Students of ESUSD

Valedictorian (\$50,000 +)

Chevron, Continental Development, DIRECTV, HEBBARD, nrg, Murad, PNC

Salutatorian (\$25,000 - \$49,999)

BOEING, NORTHROP GRUMMAN

Dean's List (\$10,000 - \$24,999)

AlexAbad Real Estate, BFLC, CADAMARK GROUP, CITIZENS BUSINESS BANK, K, LAZARUS FOUNDATION FOR THE ARTS, Raytheon, MATTEL

Honor Roll (\$3,000 - \$9,999)

1-800-GOT-JUNK?	MARK Enterprises, Inc.
Amie Schneider Real Estate	Scot Nicol Realtor
El Segundo Rotary Club	The Jewelry Source
Grandpoint Bank	The Lakers Foundation
Haz Away Today	You Move Me

Leader (\$1,000 - \$2,999)

About: Space	Gustafson Nicolai pc Attorneys
Banner Stationers	Kinecta Credit Union
Big 5 Sporting Goods	Lynn O'Neil Shorewood Realtors
Carico Johnson Toomey LLP	Nagra USA
Champion Chiropractic	Rock & Brews
Chubb & Son Inc.	Tango Transportaion
ClearFreight, Inc.	The Glass Idea Company
Craig Tools, Inc.	The Tavern on Main
Davis & DeRosa Physical Therapy	SAGA Architecture
El Segundo Commercial Pro	Wedgewood Enterprise
ESPOA	
elevon	

Ed! The Power of Education
www.ESEdF.org

The El Segundo Education Foundation (FEIN 95-3885992) is a tax exempt organization under Section 501(c)(3) of the Internal Revenue Code.

Gifts & Donors

It takes a lot of supporters to raise \$1,100,000 - thankfully, we've got an involved community to help us out!

Matching

AIG Matching Grants Program
Alliance Data
AXA Foundation
Bank of America Charitable Foundation
The Boeing Company Gift Match Program
Chevron Humankind Matching Gift Program
Chubb & Son Inc.
DIRECTV Matching Gift Center
Edison International
Eli Lilly and Company Foundation, Inc.

FM Global Foundation
Global Impact
JPMorgan Chase Foundation
LindQuest Corporation
LPL Financial
Mattel Children's Foundation
Northrop Grumman Foundation
The PIMCO Foundation
Raytheon Matching Gifts for Education
The Seattle Foundation

Silicon Valley Community Foundation
Sony Pictures Entertainment
Tampa Bay Rays Baseball, LTD.
Toyota Financial Services
Toyota Matching Gifts to Education
US Bank Foundation
Verizon Foundation
Washington Iron Works
Wells Fargo Community Support
Wells Fargo Foundation

In-Kind

Aloft
Beach Cities Baseball Academy
CDC
Chevron Products Company
El Segundo Conference Center
El Segundo Commercial Pro
Erika Mull
Fantastic Sam's
Gold Camera
The Jewelry Source
Mattel Inc.
Murad, Inc.
Ole Smoky Moonshine
The Powder Room
Roger and Michelle Nieves
The Tipton/McLain Family

Superintendent's Roundtable

Donors who contribute \$1,000 or more a year are a part of our Superintendent's Roundtable. Visit our website for a complete list of our 2015-2016 SR Members.

Community

If it takes a village to raise a child, our El Segundo students receive the best support possible. Visit our website for a complete list of our 2015-2016 donors.



Board of Directors

Officers

Alex Abad <i>Chairman</i>	Neil Cadman <i>Vice Chairman</i>	Chris Powell <i>Chief Financial Officer</i>	Duane H. Conover <i>Secretary</i>
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Community Representatives

Alex Abad Cindy Beckett Rupesh Bhakta Barbara Briney Neil Cadman	Duane H. Conover Suzanne Curtin Joseph Harding Linda Johnson Tammy Long	Shannon Magid Joyce Mann Brenda Newman Michelle Nieves Jayne D. Pimlott	Chris Powell Michele A. Rogers, O.D. Christine Sherrill Elizabeth Tobias
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Business Representatives

<i>Bank of Manhattan</i> Rick Sowers	<i>Citizens Business Bank</i> Rich Heisen	<i>Continental Development Corporation</i> Richard Lundquist Sherry Kramer, Alternate	<i>El Segundo Power, LLC</i> Ken Riesz Steve Odabashian, Alternate
<i>Chevron El Segundo Refinery</i> Lily Craig			<i>Northrop Grumman</i> Laura Kirkpatrick

Liaisons

<i>Mayor, City of El Segundo</i>	<i>ESUSD Board of Education Representative</i> Jeanie Nishime	<i>Superintendent, ESUSD</i> Dr. Melissa Moore
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Staff Members

Carol Pirsztuk <i>Executive Director</i>	Andi Galindo <i>Communications</i>	Heidi Wang <i>Controller</i>
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