

El Segundo Ed! Foundation

# Funding the Future

*Celebrating 30 Years Supporting ESUSD!*



**2013 - 2014 Annual Report**  
July 1, 2013 - June 30, 2014

# Message from the Chairman

On behalf of the El Segundo Education Foundation (Ed!), it is my distinct honor to thank the citizens, businesses, students and their families who supported Ed! throughout the 2013-2014 school year.

Due to your generous donations, we were able to grant a record-breaking \$1,000,000 to the El Segundo Unified School District in support of an invaluable curriculum for our students. We are grateful that the students of ESUSD have the support of such an involved community - you are truly Funding the Future of our children. This grant funded critical programs such as the Biomedical Sciences, Literacy, Math, Robotics, Music, Physical Education, Engineering, and International Baccalaureate to name a few. I invite you to visit the Foundation's website at [www.ESEdF.org](http://www.ESEdF.org) to get up-to-date information on Ed!'s current events, programs, and successes.

The El Segundo Education Foundation will continue to fund curriculum and critical programs, which will maintain a high standard of excellence for the betterment of our students, our schools, and our community.

Best regards,

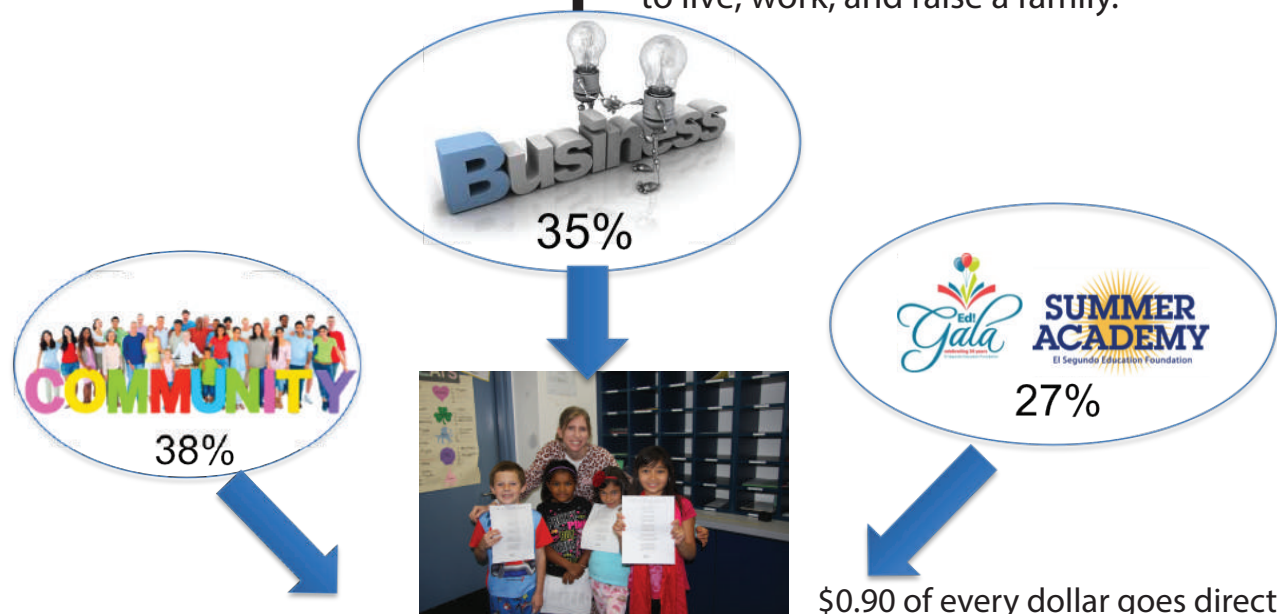
Jayne D. Pimlott  
Chairman  
El Segundo Education Foundation

## Mission

The El Segundo Education Foundation represents a partnership of businesses, individuals, and families organized to support and enhance programs of the El Segundo Unified School District and to promote excellence in Education.

## Vision

The El Segundo Education Foundation will lead our community partners, businesses, families, and individuals in recognizing the value of contributing time, talent, and resources to local public schools as the cornerstone of a productive and vibrant community, making El Segundo a desirable place to live, work, and raise a family.

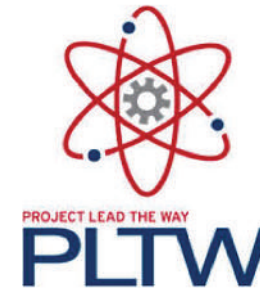
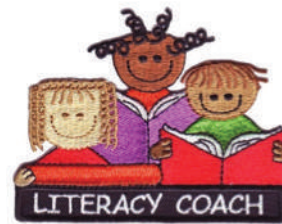
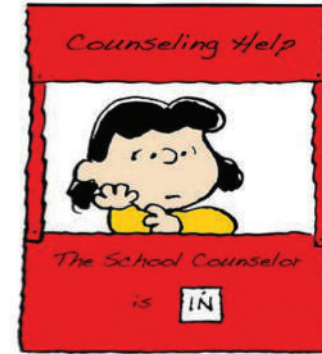




# Successes

## Your Dollars At Work

Ed!'s FY14 grant to ESUSD successfully funded the following programs:



For the comprehensive list of programs and a funding breakdown, visit our website.

### The Ed! Foundation had a lot to celebrate during it's 30th year in service to ESUSD. Here are just a few successes:

- Added 4 New Board Members
- Summer Academy increased by 40% YOY & received a WASC accreditation
- Community Appeal raised \$419K
- Launched the 2nd Year of Seaside Strings
- Ed! & Murad funded the second year of Biomedical Science

- Partnered with Jersey Mike's and Grimaldi's
- Hosted 1st annual Young Americans Summer Camp
- Painted \$1,000,000 mural on CSS wall
- Exceeded budget on 5th Annual Mom's Night Out

- Exceeded budget on 1st Annual Guys Night Out
- 3rd Gala increased 33% YOY
- Hosted "Spin for Ed!" at the South Bay Spectrum
- Skechers P2P Friendship Walk increased participation by 16%

# Ed!

# FY14 At a Glance

## Statement of Financial Position

### ASSETS

Current Assets	2014	2015
Cash and cash equivalents	\$388,183	\$476,980
Certificates of deposit	104,567	103,785
Other current receivable	5900	11,331
Prepaid expenses	2,218	3,652
 Total current assets	 500,868	 595,748
 Endowment	 2,290,264	 1,782,067
 Total assets	 2,791,132	 2,377,815

### LIABILITIES AND NET ASSETS

Current Liabilities		
Accrued expenses	\$ -	\$ 1,412
Deferred revenue	224,260	169,518
 Total current liabilities	 224,260	 170,930
 Unrestricted net assets	 2,566,872	 2,206,885
 Total liabilities and net assets	 2,791,132	 2,377,815

# FY14 At a Glance

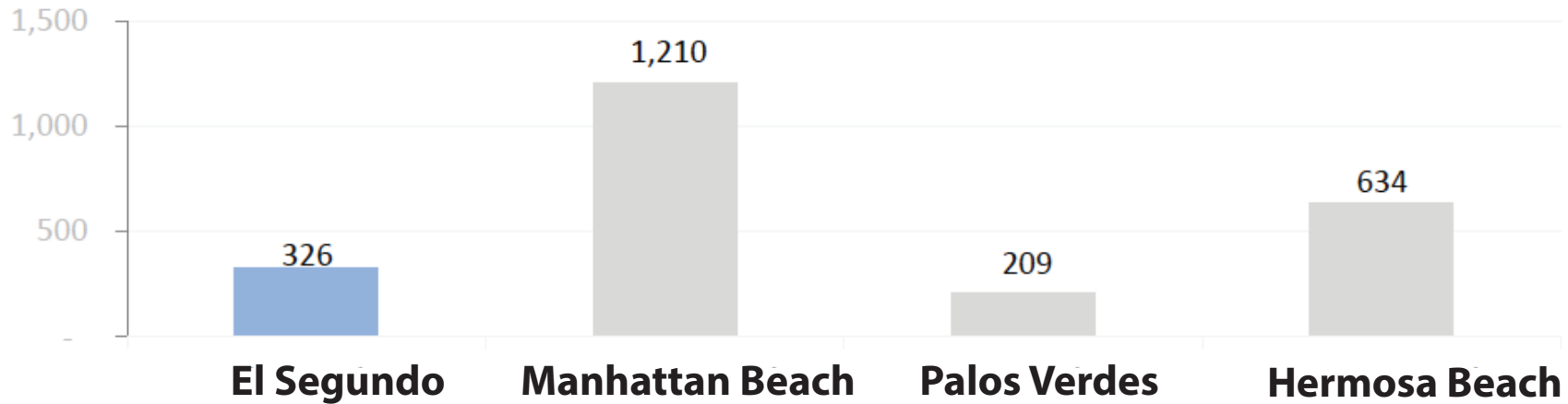
## Statement of Activities

Revenues	<b>2014</b>	<b>2013</b>
Contributions	\$947,477	\$1,115,226
Program Income	234,393	171,230
Fundraising event income	286,070	272,690
Donated goods and services	42,605	42,605
Investment earnings	321,733	138,264
Other income	-	4,150
Total revenues	<u>1,832,278</u>	<u>1,744,165</u>
Expenses		
Program services	1,323,909	1,229,917
Management and general	78,720	83,870
Fundraising	<u>69,662</u>	<u>95,352</u>
Total expenses	1,472,291	1,409,139
Increase in net assets	359,987	335,026
Net assets, beginning of year	<u>2,206,885</u>	<u>1,871,859</u>
Net assets, end of year	<u><b>\$2,566,872</b></u>	<u><b>\$2,206,885</b></u>

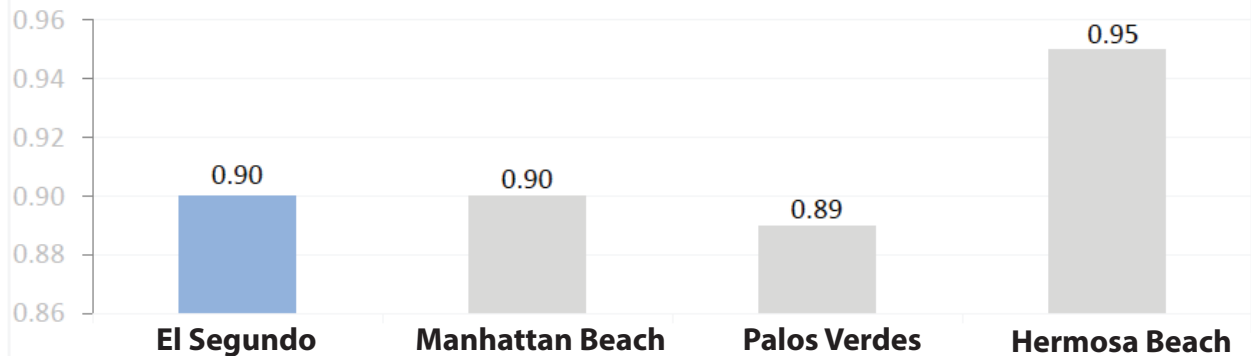


# FY14 At a Glance

**Contribution Per Student: total contributions divided among total enrollment**



**PROGRAM EFFICIENCY=PROGRAM SERVICE EXPENSES/TOTAL EXPENSES**





# Programs

Ed! is proud to fund programs supporting a rich education for all students!

## Summer Academy



The 2013 Summer Academy helped students catch up, get ahead, and explore enrichment courses with classes for students 3rd - 12th grade

## Young Americans

In July 2013, Ed! partnered with the Young Americans to bring their troupe of talented and enthusiastic music theater instructors to students of El Segundo. Kids 3rd grade on up enjoyed a week of dancing, laughing, acting, and singing and performed in a top-notch final show for friends and family.



## El Segundo Seaside Strings



In it's second year, El Segundo Seaside Strings offered instruction on violin, cello, and viola to interested students 3rd - 8th grade

# Fundraisers

## Mom's Night Out



The 5th annual Mom's Night Out, hosted by Hacienda Hotel, was a rousing success. Ladies enjoyed an evening of fun, fashion, and fundraising all while raising over \$15,000 for the students of ESUSD. Thank you to all the 2013 Mom's Night Out participants and supporters!

## Guys Night Out



The 1st annual Guys Night Out, hosted by Beach City Baseball Academy, was held on Friday, March 21. 75 local gentlemen enjoyed a Texas Hold 'Em tourney, batting cages, and more and raised over \$8,000 towards education. Thank you go everyone who supported our first ever Guys Night Out!

## Gala



Our 3rd annual Ed! Gala, hosted by Chevron, El Segundo Refinery, was held on May 16, 2014. Over 550 of our El Segundo neighbors attended this signature event and enjoyed food and beverage tastings from over 25 local restaurants, live and silent auctions, music and dancing, and more. Visit our website for a full list of 2014 Gala participants and supporters.





# Friends and Supporters

Throughout the year, Ed! is honored as a beneficiary of various other community events and programs. Ed! could not be more grateful to have such overwhelming support for public education!

Commissions for Education - Alex Abad, Founder  
Community Wellness Day  
D-Fenders El Segundo Community Night  
Jersey Mike's Grand Opening  
Grimaldi's Coal Brick-Oven Pizzeria Grand Opening  
Mayor's Good Friday Breakfast  
Ralph's Community Contribution Program  
Santa Run  
Skechers Pier to Pier Friendship Walk



## Volunteers



Ed! is proud to be a volunteer-run organization. Volunteers sit on our Board of Directors, assist with essential operations, work all events, coordinate mailing and marketing efforts, and mentor students.

## Community Business Partners

Ed!'s Community Business Partners understand how important today's public education is to tomorrow's future business leaders. Our 2013-2014 Business Partners have committed themselves to Funding the Future for the students of El Segundo. Visit our website for a complete list of the local businesses and corporations we partner with!

# Gifts & Donors

It takes a lot of supporters to raise \$1,000,000 - thankfully, we've got an involved community to help us out!

## Matching

AIG Matching Grants Program  
Alliance Data  
AXA Foundation  
Bank of America Charitable Foundation  
The Boeing Company Gift Match Program  
Chevron Humankind Matching Gift Program  
Chubb & Son Inc.  
DIRECTV Matching Gift Center  
Edison International  
Eli Lilly and Company Foundation, Inc.

FM Global Foundation  
Global Impact  
JPMorgan Chase Foundation  
LindQuest Corporation  
LPL Financial  
Mattel Children's Foundation  
Northrop Grumman Foundation  
The PIMCO Foundation  
Raytheon Matching Gifts for Education  
The Seattle Foundation

Silicon Valley Community Foundation  
Sony Pictures Entertainment  
Tampa Bay Rays Baseball, LTD.  
Toyota Financial Services  
Toyota Matching Gifts to Education  
US Bank Foundation  
Verizon Foundation  
Washington Iron Works  
Wells Fargo Community Support  
Wells Fargo Foundation

## In-Kind

Beach Cities Baseball Academy  
CDC  
Chevron Products Company  
Erika Mull  
Eriss Salon  
Elizabeth Green  
Fantastic Sam's  
Hacienda Hotel  
The Jewelry Source  
Kristi Hale  
MAC Cosmetics  
Mattel Inc.  
Murad, Inc.  
Ole Smoky Moonshine  
Rebecca George Watts  
Roger and Michelle Nieves  
Rogues in Exile  
Spectrum South Bay  
The Tipton/McLain Family

## SR

Donors who contribute \$1,000 or more a year are a part of our Superintendent's Roundtable. Visit our website for a complete list of our 2013-2014 SR Members.

## Community

If it takes a village to raise a child, our El Segundo students receive the best support possible. Visit our website for a complete list of our 2013-2014 donors.



# Board of Directors

## Officers

Jayne Pimlott  
*Chairman*

Joseph Harding  
*Vice Chairman*

Duane H. Conover, Esq.  
*Chief Financial Officer*

Christine Sherrill  
*Secretary*

## Community Representatives

Alex Abad  
Barbara Briney  
August W. Caimi, Esq.  
Duane H. Conover, Esq.

Joesph Harding  
Linda Johnson  
Tammy Long  
Brenda Newman

Michelle Nieves  
Jayne Pimlott  
Michele A. Rogers, O.D.  
Christine Sherrill

Susan Truax

## Business Representatives

*Bank of Manhattan*  
Rick Sowers

*Citizens Business Bank*  
Rich Heisen  
Anthony Gouche, Alternate

*Continental Development Corporation*  
Richard Lundquist  
Sherry Kramer, Alternate

*El Segundo Power, LLC*  
Ken Riesz  
Steve Odabashian, Alternate

*Chevron El Segundo Refinery*  
Lily Craig

*Northrop Grumman*  
Laura Kirkpatrick

## Liaisons

*Mayor, City of El Segundo*

*ESUSD Board of Education Representative*  
Laura Gabel

*Superintendent, ESUSD*  
Dr. Geoff Yanz  
Alan Rassmussin - Interim

## Staff Members

Carol Pirsztuk  
*Executive Director*

Andi Edgett  
*Communications*

Heidi Wang  
*Finance*