

Together We Can....

... Partner for Better Schools

... Create a Stronger Community















... Inspire Future Leaders

2012 – 2013 Annual Report

July 1, 2012 – June 30, 2013

Message from the Chairman

On behalf of the El Segundo Education Foundation (Ed!), it is my distinct honor to thank the citizens, businesses, students and their families who supported Ed! throughout the 2012 -2013 school year.

Due to your generous donations we exceeded our fundraising goal by \$50,000, allowing the Education Foundation to grant a total of \$950,000 to support an invaluable curriculum for the students of the El Segundo Unified School District. This grant funded critical programs such as the Biomedical Sciences, Literacy, Math, Robotics, Music, Engineering and International Baccalaureate to name a few. Visit the Foundation's website at www.ESEdF.org to get up-to-date info on Ed!'s current events, programs, and successes.

The El Segundo Education Foundation will continue to fund curriculum and critical programs, which will maintain a high standard of excellence for the betterment of our students, our schools, and our community.

Best regards,

Chairman

Jayne D. Pimlott

El Segundo Education Foundation

Vision

The El Segundo Education Foundation will lead our community partners, businesses, families, and individuals in recognizing the value of contributing time, talent, and resources to local public schools as the cornerstone of a productive and vibrant community, making El Segundo a desirable place to live, work, and raise a family.





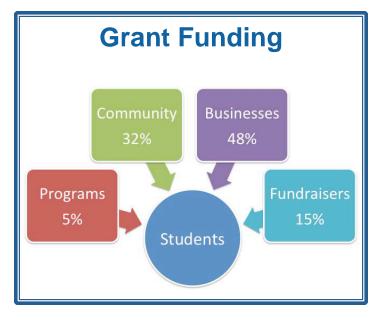
Mission

The El Segundo Education Foundation represents a partnership of business, individuals, and families organized to support and enhance programs of the El Segundo Unified School District and to promote excellence in education.

FY 13 Successes

Between July 2012 and June 2013, the Ed! Foundation saw a lot of positive changes!







Where Your Money Goes

The El Segundo Unified School District has made a commitment to provide relevant educational experiences for our children, and the outcomes we've seen ensure us that our work to support these efforts matters. Your generous contributions to Ed! helped provide the following 21st Century Skills across the district:

2012-2013 Grant

Critical Thinking

Junior Achievement (\$5,000) 3rd - 5th Graders The Stock Market Curriculum (\$3,000) 3rd - 5th Graders International Baccalaureate (\$25,000) ESMS The CMAST Program (\$25,000) ESMS Robotics (\$30,000) ESMS and ESHS STEPUP/ Lego Program (\$8,000) 5th Graders Biomedical Sciences Pathway (\$102,000) ESHS



YOUR DONATIONS TO EJ! GIVE US MUSIC. THANK YOU!

Creativity

Technology (\$95,000) K-12th Graders STEAM (\$40,000) K-12th Graders Music/Vocal Programs (\$145,000) K-12th Graders Musical Instruments (\$20,000) ESMS and ESHS Graphic Arts Lab (\$20,000) ESHS

Collaboration

AVID Program (\$65,000) ESHS Link Crew (\$5,000) ESHS PE Teachers (\$100.000) 3rd - 5th Graders



Communication

ESHS Drama Program (\$15,000) ESHS Literacy Programs (\$92,000) CSS and RSS ESMS Counselor (\$85,000) ESMS ESHS Counselor (\$70,000) ESHS

El Segundo Education Foundation Statements of Financial Position

June 30, 2013 and June 30, 2012

ASSETS

	201	.3	2012
Current Assets	58	1/200 WY	0-000
Cash and cash equivalents	\$ 4	76,980 \$	560,450
Certificates of deposit	10	03,785	103,010
Other current receivable		11,331	5
Prepaid expenses		3,652	3,252
Total current assets	59	95,748	666,712
Endowment	1,73	82,067	1,562,357
Total assets	\$ 2,3	77,815 \$	2,229,069
LIABILITIES A	AND NET ASSETS		
Current Liabilities			
Accrued expenses	\$	1,412 \$	4,523
Deferred revenue	10	69,518	127,687
Grant payable	8		225,000
Total current liabilities	1	70,930	357,210
Unrestricted net assets	2,20	06,885	1,871,859
Total liabilities and net assets	\$ 2.3	77.815 \$	2.229.069

El Segundo Education Foundation Statements of Activities

For the years ended in June 30, 2013 and June 30, 2012

		2013		2012
Revenues				
Contributions	\$	1,115,226	\$	982,410
Program income		171,230		140,845
Fundraising event income		272,690		267,775
Donated goods and services		42,605		41,055
Investment earnings (losses)		138,264		(8,894)
Other income		4,150	-	
Total revenues	_	1.744.165		1.423.191
Expenses				
Program services		1,229,917		1,069,878
Management and general		83,870		66,692
Fundraising	3 1	95,352	10	147,514
Total expenses		1.409.139	9	1.284.084
Increases (decreases) in net assets		335,026		139,107
Net assets, beginning of year)—	1,871,859	8.	1,732,752
Net assets, end of year	\$	2.206.885	\$	1.871.859

2012 Summer Academy June 25 – July 27

The Ed! Foundation is grateful to be able to provide students of ESUSD and throughout the South Bay the opportunity to take classes for enhancement, enrichment, and remediation over the summer.



Open to high school, middle school and elementary school students from all school districts

4th Annual Ed! Mom's Night Out Thursday, November 15, 2012

The Hacienda Hotel hosted the Foundation's fourth annual Ed! Mom's Night Out fashion show and comedy night on Thursday, November 15th. Ladies from all through the South Bay enjoyed an evening of boutique shopping, a fashion show highlighting looks from local stores, and fundraising at the popular event.

The evening raised over \$10,000 for the Foundation. All proceeds went towards Ed!'s pledged grant of \$900,000 to ESUSD for the 2012-2013 school year.



2013 Ed! Gala – Party in the Park Friday, May 17, 2013

Over 500 El Segundo neighbors attended the Foundation's signature event at Chevron Employee Park on Friday, May 17th. Attendees enjoyed an evening of food and beverage tasting from over 25 local restaurants, silent and live auctions, and live music from the local band the Really Bad Neighbors.

The evening honored Chevron Refinery in appreciation for the years of support and dedication to education in our community.



25th Annual Strokes of Genius Golf Tourney Friday, June 21, 2013

The Strokes of Genius Golf Tournament is the Foundation's longest-standing fundraiser. This year's 25th annual golf tournament was held at the Rio Hondo Golf Course on Friday, June 21st. Golfers enjoyed 18 holes accompanied by lunch, dinner, and raffle prizes. Thanks to each and every participant, sponsor, and raffle prize donor who made 2013 a huge success!

Thank you to all of our Sponsors and Golfers for teeing off at the 25th Annual Strokes of Genius Golf Tournament to benefit ESUSD.



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Friends and Supporters of Ed!

Throughout the year, Ed! is honored as a beneficiary of various other community events and programs. Ed! could not be more grateful to have such overwhelming support for public education.

Commissions for Education – Alex Abad, Founder Community Wellness Day Holiday Bash Mayor's Good Friday Breakfast Ralph's Community Contribution Program Santa Run Skechers Pier to Pier Friendship Walk



Volunteers

Our thanks go out to the community members, parents, friends, and students who volunteer for Ed! throughout the year. Please join us in thanking them for their service:

Kisten Abramson Carrie Agnew Amanda Araque Kara Baldino Ryan Baldino Ellyse Barriga Windri Barriga Meredith Beachly Deanna Bedovan Bebe Buchen Perry Boulgarides Chuck Boyce **Garret Boyce** Lee Boyles Annie Briney Caitlin Briney Mike Briney Kevin Chandler Brenda Colbert Jennifer Craig Suzanne Curtin Max Curtin **Arvel Davis** Gail Davis Kelly Davis Fotis Davlantis Sarah Davlantis Marianne Dawkins Tyrone Dawkins Michelle Dennis Nathalie Desbiens Jack Desemone Lisa Desemone Maddy Desemone Deborah Dichochea Alex Domnikov Carlos Donahue Ellen Dull Brent Dyckman Gilda Dyckman Michael Dyckman Troy Dyckman Corrina Elder

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Matching Gifts, Tributes, & In-Kind Donations

Tributes

The following tribute gifts were made in 2012-2013:

In Honor of Richard Lundquist ValleyCrest Landscape Maintenance

In Memory of Stuart Reeder, Class of 1960 Linda G. Smith





In-Kind Donations

Ryan and Kara Baldino

The Briney Family

Chevron Products Company

Continental Development Corporation

ESUSD

Eriss Salon

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Hacienda Hotel

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Murad

Ralf's Photography

The Really Bad Neighbors

South Bay Vital Signs

Ed Su – Studio Printing

The Jewelry Source

Stephanie and Rob Witt

Wyle Laboratories

Matching Gifts

Corporate matching gifts can your contributions to Ed!. A growing number of companies provided matching gifts to the Foundation in 2012-2013. Many thanks to our donors and their employers who gave this year:

AIG Matching Grants Program

Ameriprise Financial Employee Gift Matching Program

The Boeing Company Gift Match Program

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Toyota Matching Gifts to Education

U.Ś. Bancorp Foundation

Verizon Foundation

The Walt Disney Company Foundation

William Morris Endeavor Entertainment Foundation

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Ed! is proud to recognize our Corporate Partners who provide significant financial support for programs in ESUSD that promote 21st Century learning for our children. Contributions from the following companies help strengthen our community and our public schools.

Valedictorian \$50,000+

Continental Development Corporation DIRECTV
Murad Family Foundation

NRG / El Segundo Power, LLC Rosecrans Sepulveda Partners 3, LLC (Plaza El Segundo)

Salutatorian \$25,00 - \$49,999

The Boeing Company Chevron Products Company Northrop Grumman Skechers USA State Farm

Beach, Freedman, Lim & Cleland Citizens Business Bank Hacienda Hotel

Dean's List \$10,000 - \$24,999

LA Lakers Youth Foundation Mattel, Inc.
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Honor Roll \$5,000 - \$9,9999

ESMoA Toyota Motor Sales Grandpoint Bank Whole Foods Market

Leader \$1,000 - \$4,999

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Superintendent's Roundtable

Local businesses, community members, and parents make up the Ed! Superintendent's Roundtable. This group of loyal donors supports the ongoing work of the Foundation through their commitment to annual giving of \$1,000 or more. Thank you to all of our SR members for making Ed! one of your top giving priorities.

Lifetime Members

Bill & Kim Bue Jr. Duane H. Conover Keith & Joy Schuldt Ron & Marylee Swanson

Elite Members \$5,000 +

Alex & Doreen Abad Anonymous Grandparents Cadman Group William & Evelyn Chen Aaron Frank & Jennifer Jacobson Chris & Jayne Pimlott Frank & Demi Rogozienski C. Scott Spencer Fred & Tina Studier

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Thank You

Thank you to every individual, family, and business in the community who donated this year. The following \$1 - \$999 contributions were provided from July 1, 2012 – June 30, 2013.

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The Foundation's Business Advisory Council, or BAC for short, was created in July of 2012 to support and promote Ed!. BAC members support the Foundation financially, attend and assist with fundraisers, and encourage future partnerships.

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