

Ed! is committed to respecting the privacy of our donors. The following Privacy Policy ensures that your information is kept confidential! and will not be shared with any third party.

Awareness. Ed! provides this Donor Privacy Policy to inform you of our privacy policy and how your information is used. We also offer you the opportunity to remove your name from our mailing list if you desire to do so.

Information Collected. Here are the types of donor information that we collect and maintain:

- Contact information: name, organization/ workplace, complete address, phone number, mailing address, email address;
- Payment information: credit card number expiration date and billing information. Ed! utilizes Blackbaud Merchant Services' end-to-end encrypted payment processing solution, Give Smart for events, and Jumbula for Academy; these platforms comply with the Payment Card Industry Data Security Standard (PCI DSS). All credit card information on paper is blacked out or shredded immediately upon input into this system;
- Information about your relationship with Ed!: your giving history, participation in events, feedback about our grants and programs;
- Information you wish to share: questions, comments, suggestions, and
- Your communications preferences. For example, for community members who do not "unsubscribe," Ed! will send periodic mailings related to specific fundraising appeals, events, new programs at our schools, community learning opportunities, and newsletters.

How Information is Used. Ed! uses your information to engage our community in annual fund development efforts. Specifically, we use your information to help you complete a transaction, communicate back to you, and update you on Ed! and District happenings. Credit card numbers are used only for donation or payment processing, are not retained for other purposes, and are not visible to the staff. We use the comments you offer to provide you with the requested information, and we take each recommendation seriously to improve communication.

No Sharing of Personal Information. Ed! is committed to building user trust and confidence by promoting and complying with business practices that help protect the privacy of the user and their data. Ed! will not sell, rent, or lease your personal information to other organizations. Upon request for confidentiality/anonymity, we assure you that all our donors' identities are kept confidential. Otherwise, all donors are listed on our Annual Community Giving Page and are periodically published in print and posted on social media. The donor information will be limited to the internal purposes of Ed! and will only be used to further Ed!'s activities and purposes.

Removing Your Name from our Contact List. We desire to avoid sending unwanted communications to our donors. Please get in touch with us if you wish to be removed from our SMS texting or mailing list. You will also see an "unsubscribe" option at the end of each newsletter and most emails. This option is unavailable on personal emails, but you can respond to individual emails requesting removal from Ed!'s email list. To stop receiving text messages, text "STOP" or "QUIT." After submitting a request to opt out, you will receive one final message

confirming that you have been removed from the system. Following the opt-out confirmation message, no additional text messages will be sent unless you rejoin the system from your mobile device.

Contacting Us. If you have comments or questions about our donor privacy policy, please email us at info@esedf.org.