



EL SEGUNDO EDUCATION FOUNDATION



FUNDED BY YOU

**Business Program
Partners
2024-2025**

EVERY STUDENT W!NS

El Segundo Unified School District (ESUSD)

Five (5) Schools - TK/K - 12

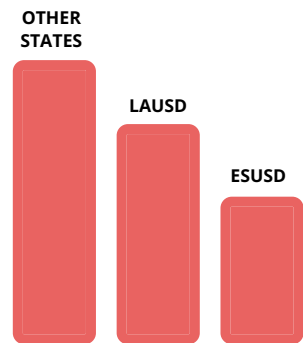
Student Population: 3,600

Educating Students from: El Segundo, Culver City, Gardena, Hawthorne, Inglewood, Westchester and the City of Los Angeles



WHY SUPPORT ED!?

El Segundo's public schools receive approximately **50% less state funding per student**, compared to Los Angeles Unified School District (LAUSD) and other states in the U.S.



WHO IS ED!?

- 501(c)(3) founded in 1983 by the community and local businesses
- **Primary goal is to raise \$2 million annually** to provide sustainable and consistent funding for ESUSD
- Benefits students, parents teachers, and local businesses

INVEST IN STUDENTS

STRONG SCHOOLS = EDUCATED WORKFORCE



An investment in students today will ensure a prepared workforce for tomorrow. By partnering with Ed! your company will have a direct impact in providing today's students with the skill sets they need to be a future employee.

A partnership with Ed! opens doors for internships, mentorships, and volunteer opportunities for your company.

Corporate and Community Business support accounts for approximately 40% of monies raised to fund the pledge of \$2,000,000 to be granted to the El Segundo Unified School District in the 2024-2025 school year.



\$0.93 OF EVERY \$1 donated supports ESUSD Students!

Ed! is a nonprofit 501(c)(3) tax id #95-3885992

ED! IN ACTION... WHAT DOES THE \$2 MILLION FUND?

The **RESULT** of generous financial support from businesses, parents, and community members is an **AWARD WINNING SCHOOL DISTRICT** that offers a complete and innovative education.



STEM

Ed! recognizes students need to be competitive in Science, Technology, Engineering and Math to cultivate the leaders, innovators and workforce of tomorrow.

ESUSD Programs supported by Ed! Funds:

- Bio-Med Pathway
- PLTW/Engineering K-12
- Robotics
- Engineering Pathway
- Elementary Math Coach
- Class size reduction (Math, 6th -12th)

THE ARTS



Fostering imagination and the creative thought is a core investment that all children should have access to.



ESUSD Programs supported by Ed! Funds:

- Music/Vocal
- Band
- Musical Instruments
- Drama
- Music Production/Tech
- Strings/Orchestra
- Art
- Visual & Performing Arts Pathway



SOCIAL & WELLNESS

Studies show students who are physically active tend to have better grades, school attendance, cognitive performance (e.g., memory), and classroom behaviors (e.g., on-task behavior).

ESUSD Programs supported by Ed! Funds:

- Physical Education
- WEB
- AVID
- LINK Crew

COLLEGE & CAREER READINESS



ESUSD aims to prepare skilled, productive, and compassionate citizens who will be able to meet the challenges of a global society in the 21st Century.

ESUSD Programs supported by Ed! Funds:

- Business Pathway
- ESMS Counselors
- ESHS Counselors

Ed! COMMUNITY BUSINESS PARTNER BENEFITS



	Scholar \$5,000	Honor Roll \$7,500	Dean's List \$15,000	Salutatorian \$30,000	Valedictorian \$40,000
LOGO ON WEBSITE HOMEPAGE	LISTED	LISTED	LOGO	LOGO- PROMINENT	LOGO MOST PROMINENT
INCLUDED IN SOCIAL MEDIA POSTINGS	LISTED	LISTED	LOGO- PROMINENT	INDIVIDUAL	INDIVIDUAL
INCLUDED IN ALL MARKETING MATERIALS	LISTED	LOGO	LOGO	LOGO- PROMINENT	LOGO MOST PROMINENT
INCLUDED IN HERALD YEAR END THANK YOU AD	LISTED	LOGO	LOGO	LOGO- PROMINENT	LOGO MOST PROMINENT
EMAIL THANK YOUS <i>*16K+ recipients</i>	LISTED	LOGO	INDIVIDUAL 1/8 PAGE	INDIVIDUAL 1/4 PAGE	INDIVIDUAL 1/2 PAGE
INTERNSHIP OPPORTUNITY	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
PARTICIPATE IN HIGH SCHOOL CAREER DAY	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
BUSINESS BANNER <i>*hung year round</i>	LISTED	LOGO	LOGO	LOGO- PROMINENT	LOGO MOST PROMINENT
INVITATION TO VIP/SR EVENTS	INCLUDED	INCLUDED	INCLUDED	INCLUDED	INCLUDED
CHECK PRESENTATION PHOTO OPPORTUNITY			INCLUDED	INCLUDED	INCLUDED
HIGH SCHOOL YEARBOOK AD			LOGO- PROMINENT	1/2 PAGE AD (7.5w X 5h)	FULL PAGE AD (8.625w x 10.75h)
ESHS MARQUEE RECOGNITION				1 WEEK	2 WEEKS (NOT CONSECUTIVE)
ACADEMIC PROGRAM NAMING RIGHT					INCLUDED
TELEVISED SCHOOL BOARD MEETING PHOTO OPPORTUNITY					INCLUDED
RECOGNITION ON SCHOOL SITE MURAL <i>*Center Street School Wall</i>					LISTED



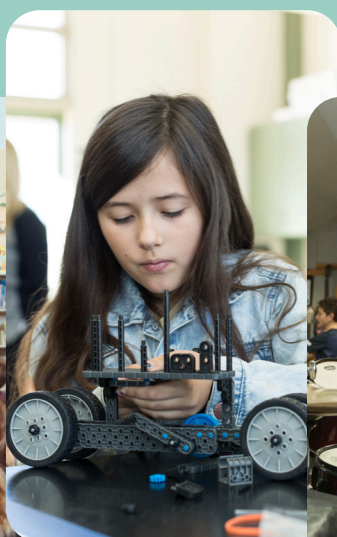
ADD YOUR NAME TO OUR LIST!

Whether you are a corporation or a small business, your partnership is integral to our goal of raising \$2,000,000 for the students of ESUSD. Together we can safeguard the quality of our public schools to ensure students are equipped to be our future workforce.

For more information about how to get involved with Ed!, contact Sasha Taylor, Director of Business Development
sasha@esedf.org | (310) 615-260 ext. 1702 | www.esedf.org

EL SEGUNDO UNIFIED SCHOOL DISTRICT:

- Top 1% of School Districts in the Nation (#114 out of 10,932)
- Top 1% of School Districts in California (#19 out of 504)
- Top 1% of School Districts in Los Angeles (#9 out of 107)
- California Distinguished School 2023 - Richmond Street Elementary
- California Schools to Watch - El Segundo Middle School
- Top 3% of High Schools in the nation according to US News & World Report - El Segundo High School



ESUSD PROGRAMS SUPPORTED BY ED!

PLTW/Bio-Medical: \$250K
Int. Baccalaureate: \$20K
Robotics: \$43K
Music-Eagles' Nest: \$15K
Art-Arena: \$5K
Elementary PE: \$160K
Literacy: \$5K
Class Size Reduction: \$200K

Music/Vocal: \$250K
Strings/Orchestra: \$70K
Instruments: \$18K
Music/Band: \$120K
Music Production/Tech: \$52K
Drama: \$18K
Elementary Art: \$49K
AVID: \$5K

Tenth Grade Counseling: \$10K
ESHS Counselors: \$200K
ESMS Counselors: \$200K
Link Crew @ ESHS: \$5K
WEB @ ESMS: \$5K
Math Elementary Coach: \$100K
Library Services: \$120K
Business Pathway: \$80K

WWW.ESEDF.ORG/DONATE

THE EL SEGUNDO EDUCATION FOUNDATION (ED!) IS A NONPROFIT 501(C)(3) TAX ID: #95-3885992
DEDICATED TO FUND AND SUPPORT PROGRAMS IN THE EL SEGUNDO UNIFIED SCHOOL DISTRICT.
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