# EYERY STUDENT WINS

2016-2017 Annual Report

July 1, 2016 - June 20, 2017



## **Message From The Chairman**

On behalf of the El Segundo Education Foundation (Ed!), I would like to thank the entire El Segundo Community for recognizing the importance of quality public education and the need for financial support of our schools.

The 2017 Ed! campaign was named, "Every Student Wins". These are powerful words and a true description of what happens when our community's students have access to a world-class 21st Century education. The State of California's funding formula leaves the El Segundo School District with fewer funds per pupil and without the financial support of our community through Ed! our students would receive only a basic education. ESUSD uses donations to Ed! to fund numerous programs otherwise not available at each school site.

"Every Student Wins" because each and every day, every single student benefits from a program funded through Ed!'s annual grant such as Physical Education, Reading Specialists, Music and Art at the elementary grade level; the International Baccalaureate Program, counselors, music and WEB (Where Everyone Belongs) at the Middle School; Band, Choir, College Counselors, Robotics, Engineering, Bio-Med, Business and Art Pathways at El Segundo High School.

The challenge in 2017 was to fund our highest amount yet: \$1,300,00.00! And thanks to you we made it!!!

Please keep up to date on Ed!'s news and events on our website at www.esedf.org.

Thank you again!

Sincerely,

Neil R. Cadman Chairperson

El Segundo Education Foundation

## Mission

The El Segundo Education Foundation represents a partnership of businesses, individuals, and families organized to support and enhance programs of the El Segundo Unified School District and to promote excellence in Education.

## **Vision**

The El Segundo Education Foundation will lead our community partners, businesses, families, and individuals in recognizing the value of contributing time, talent, and resources to local public schools as the cornerstone of a productive and vibrant community, making El Segundo a desirable place to live, work, and raise a family.

## **Your Dollars At Work**

#### 2016-2017 GRANT TO ESUSD SUCCESSFULLY FUNDS:

#### **ESHS**

AVID
Biomedical Science
Counseling
Drama
Junior Achievement
Link Crew
Music/Vocals/Instruments
Robotics
College Counseling
AP Art History
Librarians

#### **ESMS**

Counseling
iMusic
Instruments/Strings
International Baccalaureate
Junior Achievement
Music/Vocals
Robotics
Drama
Librarians
Link Crew

#### **CSS & RSS**

Art
Literacy
Junior Achievement
Music/Vocals
Physical Education
STEAM
Computer Science
4th - 5th Grade Spanish
Librarians









## **Statement of Activities**

## FOR THE YEARS ENDED JUNE 30, 2017 AND 2016

Revenues		2017	 2016
Contributions	\$	1,160,294	\$ 900,029
Program income		294,894	301,529
Fundraising event income		430,780	411,766
Donated goods and services		50,105	48,105
Investment earnings (losses)		260,904	(21,029)
Other income	_	<u> </u>	 2,290
Total revenues		2,196,977	 1,642,690
Expenses			
Program services		1,728,590	1,500,449
Management and general		48,891	93,857
Fundraising		84,292	 80,708
Total expenses		1,861,773	1,675,014
Increase (decrease) in net assets		335,204	(32,324)
Unrestricted net assets, beginning of year		2,781,926	 2,814,250
Unrestricted net assets, end of year	\$	3,117,130	\$ 2,781,926





## **Statement of Financial Position**

#### **JUNE 30, 2017 AND 2016**

#### ASSETS

Community Assists		2017		2016
Current Assets Cash and cash equivalents	\$	604,499	\$	462,856
Other current receivable Prepaid expenses		3,985		18,500 2,223
Funds held in trust		26,728		23,870
Total current assets		635,212		507,449
Endowment		2,802,788	_	2,563,506
Total assets	<u>\$</u>	3,438,000	<u>\$</u>	3,070,955
LIABILITIES AND NET ASSETS				
Current Liabilities				
Deferred revenue Funds held in trust	\$ 	294,142 26,728	\$	265,159 23,870
Total current liabilities		320,870		289,029
Unrestricted net assets		3,117,130		2,781,926
Total liabilities and net assets	\$	3,438,000	\$	3,070,955





## **Programs**

## ED! IS PROUD TO FUND PROGRAMS SUPPORTING ALL ASPECTS OF OUR STUDENTS' EDUCATION.



## The Academy

The 2016 Summer Academy offered a diverse selection of classes, including advancement, remedial, and enrichment options for students grades 3 - 12.

## **Young Americans**

The Young Americans partnered with Ed! for their fourth summer workshop, and raised over \$10,000 to go towards music programs K-12. For one week in July, over 100 students learned a professional show and sung, acted, and danced in front of parents and supporters in the ESHS Auditorium.





## **Seaside Strings**

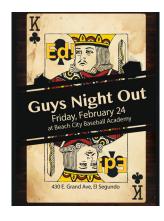
Seaside Strings was founded in 2012 to offer affordable strings instruction to the students of El Segundo. This year, students 3rd - 8th grade learned the violin, cello, or viola and even accompanied school choirs at concerts.

## **Fundraisers**



The 8th Annual Ladies Night Out was hosted by the Automobile Driving Museum. Over 300 women enjoyed an evening of fun, fashion, fundraising, and comedy all while raising over \$25,000 for the students of ESUSD.

The 4th Annual Guys Night Out, hosted by Beach City Baseball Academy, was held on February 26, 2016 and brought in nearly \$18,000.





The 5th annual Ed! Gala, hosted by Chevron, El Segundo Renery, invited guests to 'Light Up the Night' on Friday, May 13, 2016. Over 675 of our El Segundo neighbors attended this signature event and enjoyed food

and beverage tastings from 34 local restaurants, live and silent auctions, music and dancing, and more. The 2016 Ed! Gala raised over \$200,000 and honored Skechers for their contributions towards education.

## Friends & Supporters

## THROUGHOUT THE YEAR, ED! IS HONORED AS A BENEFICIARY OF VARIOUS OTHER COMMUNITY EVENTS AND PROGRAMS. THANK YOU TO:

Amazon Smile
Banner Stationers Back to School Program
Commissions for Education - Alex Abad, Founder
Community Wellness Day
Craft Shack Grand Opening
Dine Ed! 2016 - Sponsored by CDC
Easter Keg Hunt - The Tavern on Main
Mayor's Good Friday Breakfast
Ralph's Community Contribution Program
Skechers Pier to Pier Friendship Walk

## **Volunteers**

Ed! is proud to be a volunteer-run organization. Volunteers assist with essential operations, including sitting on committees, working at events, coordinating mailing and marketing efforts, and mentoring students. Without their support, our Program Efficiency Rate could not stay at 90%!







#### Our Community **Business Partners** understand that supporting Ed! is supporting tomorrow's future business leaders. Our 2016 -2017 **Business Partners** have committed to students of ESUSD. Visit our website for a complete list of the local businesses and corporations we partner with!

#### Valedictorian (\$50,000 +)



Murad. m







Salutatorian (\$25,000 - \$49,999)







#### Dean's List (\$10,000 - \$24,999)











#### Honor Roll (\$3,000 - \$9,999)



















#### Grandpoint.

#### Lynn O'Neil James

#### Leader (\$1,000 - \$2,999)

**Angel Cakes** About: Space Andiamo Pizzeria Ares Operations LLC Banner Stationers Battaglini Estate Winery Beach Mex Big 5 Sporting Goods Blimpie Subs Blue Butterfly Bill Ruane Re/Max **Brewport Tap House** Britt's BBQ Carico Johnson Toomey LLP **Chef Hannes** Chubb & Son Inc. Cold Stone Creamery Comstock & Crosser Craft Shack Craig Tools, Inc. D'Arte Connection Davis & DeRosa PT Deluca Trattoria El Gringo El Segundo Catering Co. El Segundo Commercial Pro El Segundo Firefighters' Assoc. El Segundo Police Officers Assoc. El Segundo Rotary ClubFrocks and Rocks **Embassy Suites** Fantastic Sam's Glass Idea Company Good Stuff Grimaldi's Pizzeria Gustafson Nicolai pc Attorneys at Law

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#### THANK YOU TO OUR ED! COMMUNITY FOR BEING A PART OF THIS YEAR'S SUCCESS!

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