The Power of Education

POWER UP OUR CHILDREN’S EDUCATION

2015 - 2016 Annual Report
July 1, 2015 - June 30, 2016

Ed!
El Segundo Education Foundation
On behalf of the El Segundo Education Foundation (Ed!), I would like to thank the El Segundo Community for coming together to empower the students of El Segundo Unified School District (ESUSD)! This year’s theme, ‘The Power of Education,’ proved an engaging way to rally the support of local businesses, corporations, community members, and parents. The 2015-2016 school year was our best one yet, and we couldn’t have done it without your support.

With your generous donations, we were able to grant a record-breaking $1,100,000 to ESUSD in support of an invaluable curriculum for our students. We are grateful that our students have the support of a dedicated community. Your donations ensure that all ESUSD students enjoy an enhanced education every day of the year. This year’s grant funded critical programs such as the Biomedical Sciences, Literacy, Math, Robotics, Music, Physical Education, Engineering, and International Baccalaureate to name just a few. We are particularly excited to add the school libraries to the grant this year, ensuring they are open 5 days a week for study, recreation, and reference at all school sites.

I invite you to stay up to date on the Foundation's news and programs by visiting the website esedf.org and following us on Facebook.

Yours in service,

Alex Abad
Chairman
El Segundo Education Foundation

$0.90 of every dollar goes directly to ESUSD
Ed!’s FY16 grant to ESUSD successfully funded the following programs at our elementary schools:

- **56% Funded by your donations to Ed!**
  - 44% Other Instructional Time
  - 2% Art - Funded in partnership with PTA
  - 4% Project Lead the Way - Sponsored by Chevron
  - 4% Computer Science
  - 4% Library
  - 4% Physical Education
  - 4% Literacy Coaching
  - 30% CGI Math - Sponsored by DIRECTV

**New from Ed!**

- Grades K-5 will receive Computer Science instruction
- Elementary libraries will now be open to students 5 days a week
Ed!'s FY16 grant to ESUSD successfully funded the following programs at El Segundo Middle School
Ed!’s FY16 grant to ESUSD successfully funded the following programs at El Segundo High School:

- Link Crew
- Library
- High School Counselor
- 10th Grade College Counseling
- Biomedical Science (Pathway funded in partnership with Murad, Inc.)
- Performing Arts
  - Drama
  - Choir
  - Strings
  - Band Instruments
- AVID
- Business (Junior Achievement)
- Engineering and Robotics (Pathway funded in partnership with Chevron & Northrop Grumman)
# FY16 At a Glance

## Statement of Activities

<table>
<thead>
<tr>
<th>Description</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenues</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Contributions</td>
<td>$900,029</td>
<td>$996,318</td>
</tr>
<tr>
<td>Program income</td>
<td>301,529</td>
<td>266,067</td>
</tr>
<tr>
<td>Fundraising event income</td>
<td>411,766</td>
<td>356,527</td>
</tr>
<tr>
<td>Donated goods and services</td>
<td>48,105</td>
<td>47,605</td>
</tr>
<tr>
<td>Investment earnings (loss)</td>
<td>(21,029)</td>
<td>84,974</td>
</tr>
<tr>
<td>Other income</td>
<td>2,290</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total revenues</strong></td>
<td>1,642,690</td>
<td>1,751,491</td>
</tr>
</tbody>
</table>

| **Expenses**                         |            |            |
| Program services                     | 1,500,449  | 1,351,955  |
| Management and general               | 93,857     | 84,626     |
| Fundraising                          | 80,708     | 67,532     |
| **Total expenses**                   | 1,675,014  | 1,504,113  |

| Increase (decrease) in net assets    | (32,324)   | 247,378    |

| Net assets, beginning of year        | 2,814,250  | 2,566,872  |

| Net assets, end of year              | **$2,781,926** | **$2,814,250** |
# Statement of Financial Position

## FY16 At a Glance

### Current Assets
- Funds held in trust: $18,500 (2016), ($0) (2015)

### Total current assets: $507,449 (2016), $724,253 (2015)

### Endowment

### Total assets:

### Liabilities and Net Assets
- Current Liabilities
  - Funds held in trust: $23,870 (2016), ($0) (2015)

### Total current liabilities: $289,029 (2016), $265,146 (2015)

### Unrestricted net assets

### Total liabilities and net assets:
Ed! is proud to fund programs supporting all aspects of our students’ education

**Summer Academy**

The 2015 Summer Academy offered a diverse selection of classes, including advancement, remedial, and enrichment options for students grades 3 - 12. Nearly 850 students participated in the 5 weeks of courses.

**Young Americans**

The Young Americans partnered with Ed! for their third summer workshop, and raised over $10,000 to go towards music programs K-12. For one week in July, over 100 students learned a professional show and sung, acted, and danced in front of parents and supporters in the ESHS Auditorium.

**Seaside Strings**

Seaside Strings was founded in 2012 to offer affordable strings instruction to the students of El Segundo. This year, students 3rd - 8th grade learned violin, cello, and viola and even accompanied school choirs at concerts.
Ladies Night Out
The 7th annual Ladies Night Out was hosted by the El Segundo Conference Center. Over 300 women enjoyed an evening of fun, fashion, fundraising, and comedy all while raising over $25,000 for the students of ESUSD.
Special thank you to local comedian Kelsey Durkin Chittick for her stand-up performance!

Gala
The 5th annual Ed! Gala, hosted by Chevron, El Segundo Refinery, invited guests to ‘Light Up the Night’ on Friday, May 13, 2016. Over 675 of our El Segundo neighbors attended this signature event and enjoyed food and beverage tastings from 34 local restaurants, live and silent auctions, music and dancing, and more. The 2016 Ed! Gala raised over $200,000 and honored NRG, El Segundo Power, for their contributions towards education.

Guys Night Out
The 3rd annual Guys Night Out, hosted by Beach City Baseball Academy, was held on February 26, 2016 and brought in nearly $18,000.
Throughout the year, Ed! is honored as a beneficiary of various other community events and programs. Thank you to:

Amazon Smile
Banner Stationers Back to School Program
Commissions for Education - Alex Abad, Founder
Community Wellness Day
Craft Shack Grand Opening
Dine Ed! 2016 - sponsored by CDC
Easter Keg Hunt - The Tavern on Main
Mayor’s Good Friday Breakfast
Ralph’s Community Contribution Program
Skechers Pier to Pier Friendship Walk

Ed! is proud to be a volunteer-run organization. Volunteers assist with essential operations, including sitting on committees, working at events, coordinating mailing and marketing efforts, and mentoring students. Without their support, our Program Efficiency Rate could not stay at 90%!

Our Community Business Partners understand The Power of Ed! when supporting tomorrow’s future business leaders. Our 2015-2016 Business Partners have committed to students of ESUSD. Visit our website for a complete list of the local businesses and corporations we partner with!
It takes a lot of supporters to raise $1,100,000 - thankfully, we’ve got an involved community to help us out!

Matching

AIG Matching Grants Program
 Alliance Data
 AXA Foundation
 Bank of America Charitable Foundation
 The Boeing Company Gift Match Program
 Chevron Humankind Matching Gift Program
 Chubb & Son Inc.
 DIRECTV Matching Gift Center
 Edison International
 Eli Lilly and Company Foundation, Inc.
 FM Global Foundation
 Global Impact
 JPMorgan Chase Foundation
 LindQuest Corporation
 LPL Financial
 Mattel Children's Foundation
 Northrop Grumman Foundation
 The PIMCO Foundation
 Raytheon Matching Gifts for Education
 The Seattle Foundation
 Silicon Valley Community Foundation
 Sony Pictures Entertainment
 Tampa Bay Rays Baseball, LTD.
 Toyota Financial Services
 Toyota Matching Gifts to Education
 US Bank Foundation
 Verizon Foundation
 Washington Iron Works
 Wells Fargo Community Support
 Wells Fargo Foundation

Superintendent’s Roundtable

Donors who contribute $1,000 or more a year are a part of our Superintendent’s Roundtable. Visit our website for a complete list of our 2015-2016 SR Members.

In-Kind

Aloft
 Beach Cities Baseball Academy
 CDC
 Chevron Products Company
 El Segundo Conference Center
 El Segundo Commercial Pro
 Erika Mull
 Fantastic Sam’s
 Gold Camera
 The Jewelry Source
 Mattel Inc.
 Murad, Inc.
 Ole Smoky Moonshine
 The Powder Room
 Roger and Michelle Nieves
 The Tipton/McLain Family

Community

If it takes a village to raise a child, our El Segundo students receive the best support possible. Visit our website for a complete list of our 2015-2016 donors.
Board of Directors

Officers
Alex Abad
*Chairman*

Neil Cadman
*Vice Chairman*

Chris Powell
*Chief Financial Officer*

Duane H. Conover
*Secretary*

Community Representatives
Alex Abad
Cindy Beckett
Rupesh Bhakta
Barbara Briney
Neil Cadman
Duane H. Conover
Suzanne Curtin
Joseph Harding
Linda Johnson
Tammy Long
Shannon Magid
Joyce Mann
Brenda Newman
Michelle Nieves
Jayne D. Pimlott
Chris Powell
Michele A. Rogers, O.D.
Christine Sherrill
Elizabeth Tobias

Business Representatives
*Bank of Manhattan*
Rick Sowers

*Citizens Business Bank*
Rich Heisen

*Continental Development Corporation*
Richard Lundquist
Sherry Kramer, Alternate

*El Segundo Power, LLC*
Ken Riesz
Steve Odabashian, Alternate

*Northrop Grumman*
Laura Kirkpatrick

Liaisons
*Mayor, City of El Segundo*
Jeanie Nishime

*ESUSD Board of Education Representative*

*Superintendent, ESUSD*
Dr. Melissa Moore

Staff Members
Carol Pirsztuk
*Executive Director*

Andi Galindo
*Communications*

Heidi Wang
*Controller*